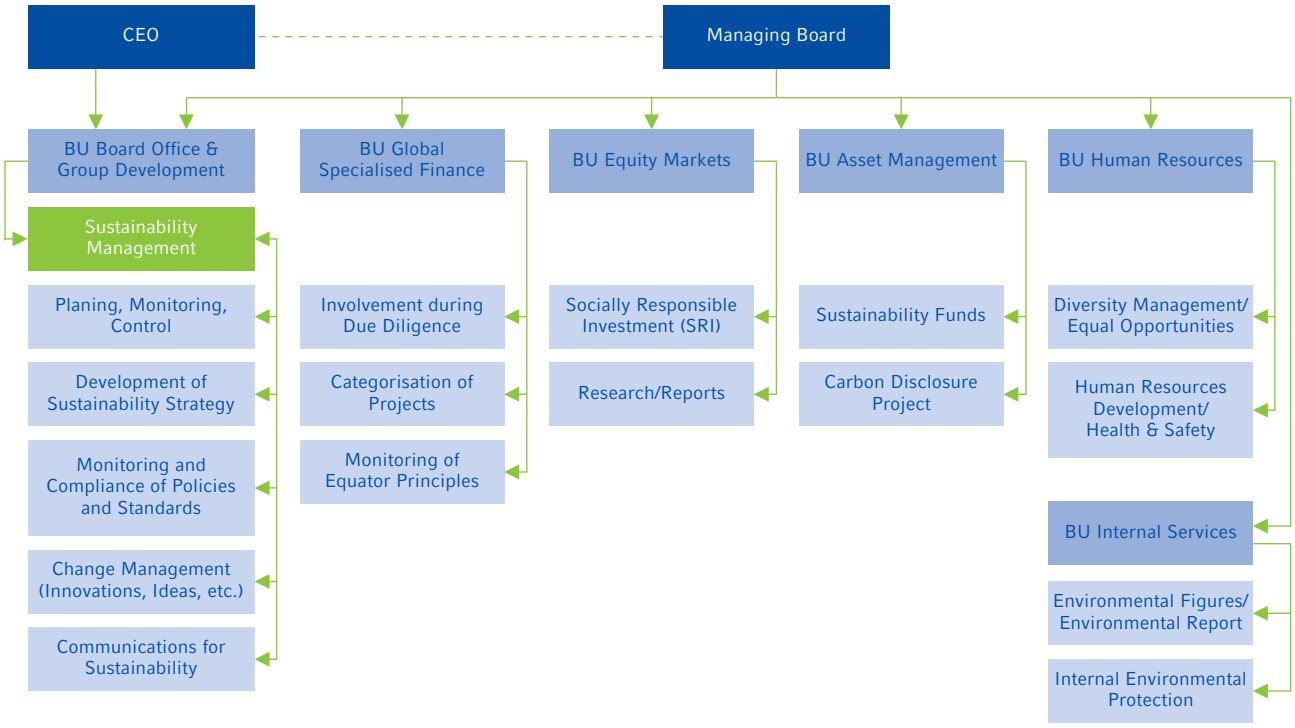SUSTAINABILITY MANAGEMENT